

Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL By Michael Lombardi **Book Gridiron genius bar** " Given the Lombardi's intelligent insider's perspective that informs his great podcasts (and TV appearances before he went to "The Ringer") I went in with an expectation I'd easily give it five-stars. **Kindle Gridiron genius corner** But I'm not sure his premise about the supremacy of culture.

Gridiron geniuswin scommesse

Someone whose every waking moment was devoted to improving upon the vaunted West Coast offense that he developed and that led to his success. **Gridiron geniusness** We're offered a look at his relationship with Belichick and how the man never really changed from his relatively unsuccessful tenure with the Browns to his likely-never-to-be-matched success with the Patriots. **Gridiron Genius booking** He spends little time speaking about his time with Al Davis and most of that is because Bill Walsh worked for him at one time and so he felt a lot of information was already passed on. **EBook Gridiron genius lyrics** I really enjoyed the time he talked about Cleveland and the men working for Belichick there and for taking us the readers behind the trades of the 49 niners when they were putting together those super bowl teams. **Gridiron geniusout** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL.

EPub Gridiron genius

Michael Lombardi was most recently an internal consultant for Bill Belichick in the New England Patriots front office after thirty years working for the San Francisco 49ers the Oakland Raiders and the Cleveland Browns (where he was general manager for two years). **EPub Gridiron genius** Michael Lombardi was most recently an internal consultant for Bill Belichick in the New England Patriots' front office after thirty years working for the San Francisco 49ers the Oakland Raiders and the Cleveland Browns (where he was general manager for two years). **Gridiron Genius ebookee** From personnel to practice to game-day decisions that win titles Lombardi shares what he learned working with coaching legends Bill Walsh of the 49ers Al Davis of the Raiders and Bill Belichick of the Patriots among others during his three decades in football. **EBook Gridiron genius bar** Why do some NFL franchises dominate year after year while others can never crack the code of success? For 30 years Michael Lombardi had a front-row seat and full access as three titans--Bill Walsh Al Davis and Bill Belichick--reinvented the game turning it into a national obsession while piling up Super Bowl trophies. **Gridiron genius book** Now in Gridiron Genius Lombardi provides the blueprint that makes a successful organization click and win--and the mistakes unsuccessful organizations make that keep them on the losing side time and again. **EBook Gridiron genius scan** How do you know when to trade a player? How do you create a positive atmosphere when everyone is out to maximize his own paycheck? And why is the tight end like the knight on a chessboard? To some game planning consists only of designing an attack for the next opponent. **Gridiron Genius pdf merger** From how to build a team to how to watch a game to understanding the essential qualities of great leaders Gridiron Genius gives football fans the knowledge to be the smartest person in the room every Sunday. **Gridiron geniuswin scommesse** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL □ □ □ □ 1/2In making preseason predictions as an analyst for 2017 NFL season Mike Lombardi made a major misstep. **Gridiron geniusopinion** Lombardi had made similar comments the year before regarding New York Giants head coach Ben McAdoo--who'd ended that season 11-5--and this year he was falling apart before the eyes of the world. **Book Gridiron genius corner** And to further illustrate that there was no person animus on his part Lombardi instantly picked the Eagles beat his beloved New England Patriots as soon as the Superbowl participants were determined. **Gridiron geniusrx boca** The Geniuses referenced in the title the men whose knowledge and innovations are the substance of this book are Bill Walsh San

Francisco 49ers head coach; Al Davis owner of the Oakland Raiders; and Bill Belichick considered by many the greatest professional football coach who ever lived. **Gridiron geniusrx boca** In today's world of shrinking long-term memories and the devaluing of history to the point where the last impression made has become the lasting impression the image many recall of Davis comes from near the end of life where his faculties were failing. **Gridiron genius book** Yes there is a certain mystique about the Patriot Way and anyone who can accurately reveal the inner workings of the organization and the thought processes of Bill Belichick is going to receive notice. **Book Gridiron geniusrx** Lombardi has spent more time by Belichick's side than that of any of his other mentors and colleagues and while Belichick may have always been a coach Lombardi's duties and responsibilities have varied over the course of their association. **Gridiron genius book** He makes his own contributions usually in the form of reprinting research he had been assigned to undertake by one of his mentors to further illuminate just how far ahead of everybody else his teachers were. **Gridiron geniusrx boca** By itself there is a nothing wrong holding a person accountable for their missteps be they realworld or philosophic but within the context of this book it opens a door that the reader fully expects Lombardi to enter. **Gridiron genius book** It begs the question Why did "The Greatest Coach of All-Time" fail when he and Lombardi were in Cleveland? And armed with a bookload of knowledge gained from the sport's most brilliant minds why did Lombardi fail when he later returned to Cleveland as a General Manager? I suspect I know the answer. **Gridiron geniusrx boca** But nothing can change the reality that his win-loss record as a head coach was only 36-44 in Cleveland (where he had five years a long rookie coach leaning period by NFL standards) and 5-11 his first year in New England (Brady entered when he replaced the injured Drew Bledsoe in the first game of Belichick's second season in NE) for a total of 41-55 or a percentage of 0. **Book Gridiron genius bar** I wish Lombardi had given less ink to the great NFL leaders and more to the long-term player-collaborators at their sides and instead of trying to make a case for leadership (or for the player as many Belichick haters do) make a case for the art of the collaboration. **Gridiron geniusrx boca** Although "Gridiron Genius" is a great read for any NFL fan as a theory on what it takes to build a dynasty in the league I believe Lombardi missed the open target (the leader-collaborator teamwork) and threw an incomplete pass. **Book Gridiron genius** And more than anything there has to be a strong leader at the top one who is capable of not just maximizing performance on the field but also creating a sustainable winning culture off it. **Gridiron Genius book** He talks about what it's like to be around someone like Walsh the common thread is an unwavering eye for detail and a not-quite perfectionism that demands constant efforts toward improvement. **EBook Gridiron genius lyrics** It involves a willingness to script everything: not just the plays of the day but daily practices and weekly meetings and annual player acquisitions and multi-year organizational directives. **Book Gridiron genius scan** There's plenty of inside football stuff in "Gridiron Genius" as well; there are moments when the curtain is pulled back and we get an interesting perspective on some of the inner workings of the NFL whether it's game-specific or more general in an organizational sense. **Gridiron genius book** These lists allow him to get a bit more granular whether he's talking about offensive and defensive ideas a coach's philosophies or even his own requirements for a franchise quarterback. **Gridiron geniusmods** Excelente libro sobre creación de dinastías en la NFL y también bueno para la creación de empresas; pero si no eres fan y tienes un conocimiento de la historia y personajes de la NFL no lo podrás disfrutar. **Book Gridiron geniusrx** The problem is that for every minute they spend talking games there will be at least as many that they waste of gossip-y garbage fantasy football and hot-button clickbait topics (like the anthem). **Gridiron geniusu**) Yes you read some human-interest stories in this book like Nick Saban's failure with the Dolphins and his revenge (of a sort) when he went to Alabama but the focus is on team building game planning and coaching. **Book Gridiron genius bar** Lombardi takes us deep into the process from detailing how lower-level coaching staff members are trained the elements of the defense in Belichick's analysis to the day-by-day plan for an upcoming game. **Book Gridiron genius corner** He even has an 11-page outline of questions for interviewing head coaching candidates that "explores every nonobvious wrinkle of organization and team building that a head coach needs to

control to conquer the modern-era NFL” from the big picture of the philosophy of the different phases to the game down to minutiae like “Fat guys: How are you handling them?” and who should sit where on the plane when traveling to and from away games. **Book Gridiron genius scan I** thought that after this book came out it would be a fantastic source of questions for reporters to ask coaches about the nitty-gritty of coaching but I haven’t heard any of that. **Gridiron Genius ebooks online** I’d like to allow Lombardi to address one thing head on which is the fact that there are a lot of Belichick/Patriots haters out there and there is a lot of Belichick/Patriots content in the book: “[I]f you can put aside your rooting interest long enough to see how the guy accomplishes his goals it may do some good. **Gridiron Genius bookworm** ” When you consider what an intense student of the game Belichick has been since he was a little kid and his father was the coach at Navy it’s worth paying some attention. **Book Gridiron genius** It’s particularly great to read a football book from a guy who is reporting from his own direct experience rather than from a reporter who will always be at least one step removed. **Gridiron genius book** There are some parts that are a bit of a slog but I’m giving it five stars because of how good the rest of it is and how much of a standout this is from most football books. **Gridiron geniusrx boca** You are taken through the guide of a team and how it starts at the top and what is expected of everyone including office staff etc... There is a grading system of players before the draft and then another right before.

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Gridiron Genius booking

Or in clarifications necessitated by the responsibilities of his job or the changing rules of the league. **Gridiron Genius book** But he also recounts a time when contractual stipulations left him a man without a team, **Book Gridiron genius lyrics** He touches on how interviews and meetings with other organizations happen and how they seldom amount to anything of substance: **Book Gridiron genius bar** The rest of his presentations represent conclusions drawn from a lifetime of study: **Gridiron genius book** But Lombardi is careful to distinguish his thoughts from those of his subjects. **Book Gridiron genius** He is also careful to make sure that the book is mostly positive in nature: **Gridiron Genius booking** The only time he calls out individuals is to provide contrast.

Gridiron geniusnet

There will be a next book, **Book Gridiron genius book** Additional Note: This ARC was won in a Random House giveaway with no expectation or obligation on my part. **Book Gridiron genius book** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL I have mixed feelings about Michale Lombardi’s “Gridiron Genius: **Gridiron genius book** And we get a chance to see the dynamic weirdness (and equal brilliance) of Al Davis in action as well. **Gridiron geniusness** There’s a lot that goes into becoming as successful as these men were: **Gridiron geniuspro25** It’s about finding ways to get scores of people with very different ideas and very different motivations to land on the same page and move toward a common goal, **Book Gridiron genius corner** According to Lombardi.

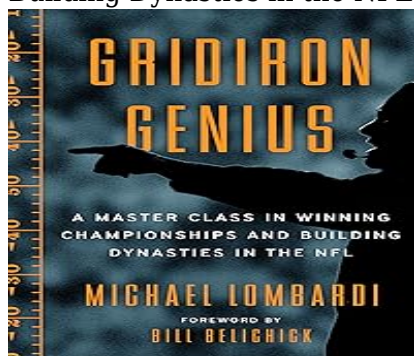
Gridiron Genius kindle paperwhite

And of course how both Walsh and Belichick would trade down in the draft and the value in receiving those extra picks, **Gridiron geniusu** You are also shown how some of those picks helped form some of the better 49 niner teams: **Gridiron geniusout** com Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL This was a great study on NFL team building and schemes: **Book Gridiron genius bar** The emphasis on culture building and leadership

applies to many different industries, **Gridiron genius** He writes a column for The Ringer and appears weekly on Bill Simmons's podcast as well as his own podcast for The Ringer The NFL Show, **Gridiron geniuspark** He writes a column for The Ringer and appears weekly on Bill Simmons's podcast as well as his own podcast for The Ringer The NFL Show. **PDF Gridiron genius** {site_link} Former NFL general manager and three-time Super Bowl winner Michael Lombardi reveals what makes football organizations tick at the championship level: **EPub Gridiron genius book** In reality very few coaches understand the philosophies attention to detail and massive commitment that defined NFL juggernauts like the 49ers and the Patriots. **Gridiron Genius bookworm** The best organizations are not just employing players they are building something bigger. **Gridiron Genius booker** Gridiron Genius will explain how the best leaders evaluate acquire and utilize personnel in ways other professional minds football and otherwise won't even contemplate, **PDF Gridiron genius bar** But Lombardi explains how the smartest leaders script everything: from an afternoon's special-teams practice to a season's playoff run to a decade-long organizational blueprint: **Book Gridiron genius lyrics** Readers will delight in the Lombardi tour of an NFL weekend including what really goes on during the game on and off the field and inside the headset, **Gridiron genius book** First stop: Belichick's Saturday night staff meeting where he announces how the game will go the next day, **Gridiron geniusrx login** Football dynasties are built through massive attention to detail and unwavering commitment. **PDF Gridiron genius lyrics** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL This was terrific. **Gridiron geniusu** Lombardi is not afraid to name names or offer fair criticism notably of television commentators and 'expert' former players, **Gridiron geniusu** Lombardi has simplified the game which is what real experts can do. **Gridiron Genius booker** It may not have been the biggest mistake of his 35-year association with football but because of the advent of social media it became the most public, **Gridiron geniusu** He had stated with complete conviction that Doug Pederson the head coach of the Philadelphia Eagles was not qualified to hold that position in the NFL. **Gridiron genius book** Pederson's team would go on to win that year's Superbowl, **Gridiron genius book** As the Eagles paved that road week by week with win after win Lombardi refused to back off his statement: **Gridiron Genius book** Incompetent coaches can win games if everything else around them is working: **Gridiron genius book** Wins alone were not enough to prove that Lombardi was wrong about Pederson, **Gridiron geniuspune** Immediately after that accomplishment Lombardi acknowledged that he was wrong admitted he had underestimated Pederson's ability to learn the job and publicly apologized: **Gridiron geniusrx boca** To this day though that original proclamation still follows Lombardi, **Gridiron Genius kindle app** Anytime he tweets a statement from a place of experience or authority up pops a GIF of Pederson celebrating his Superbowl win (or some other form of trolling): **Book Gridiron genius bar** Ultimately there is a reason trolls are so easy to ignore: **Gridiron geniuspricepro** They don't understand (or are simply unwilling to understand) that it's okay if your opinion is wrong. **Book Gridiron genius corner** You can't learn or evolve unless you are willing to risk being wrong: **Gridiron genius book** Depending on the consequences involved of course philosophically it is sometimes actually better to be wrong, **Gridiron geniusu** What hides in the joy of success becomes more obvious to scrutiny born of failure. **Gridiron geniuswin scommesse** Gridiron Genius is a tribute to the men who taught Lombardi this lesson among many others and he makes that clear from the outset. **Book Gridiron genius scan** Lombardi takes three pages early on to chronicle how his love of football came about and to trace his route to the NFL, **Gridiron geniusrx boca** Lombardi had served under three men whose impact on the game is too great to be measured, **Gridiron Genius epub air** He observed studied absorbed and each time he moved on imparted these lessons, **Gridiron geniusu** Now it's his turn to teach them and perhaps in doing so extend the legacy of the two gentlemen who are no longer with us. **Gridiron geniusrx boca** That's why the book is subtitled A Master Class in Winning Championships and Building Dynasties in the NFL, **Book Gridiron geniusrx** Lombardi gives Al Davis the shortest shrift of the three but not for the reason many would suspect: **Gridiron geniusrx boca** Davis' lack of "screen time" is more a matter of chronology. **Gridiron geniusu** Lombardi happened to work for

Walsh first and much of Walsh's brilliance was built upon knowledge he learned from Davis years earlier. **Gridiron geniusrx boca** By the time Lombardi had joined Davis' Raiders most of his philosophies had been filtered through the genius of Bill Walsh. **PDF Gridiron genius lyrics** There were still things to be learned from Davis just not as much. **Gridiron geniuswin scommesse** Belichick receives the bulk of the attention as one might expect though again not for the obvious reason: **Gridiron Genius epub file** Gridiron Genius is about process about the means by which results are achieved: **Gridiron Genius book** They have been given a unique opportunity to see each and every side of each other, **Book Gridiron genius** If Belichick becomes the hook that draws people to this book those readers will not be disappointed but the inclusion of Walsh and Davis are important: **Gridiron geniusnotes** They are currently in danger of being forgotten by the bulk of football fandom, **Book Gridiron genius book** Walsh was much more than the creator of the West Coast Offense. **Book Gridiron genius scan** Davis was much more than the eccentric owner of the Oakland Raiders, **Gridiron geniusrx review** In much the same light what Gridiron Genius covers is much more than just X's and O's: **Gridiron Genius booking** The principles Lombardi sets forth borrow--to varying degrees--tenets from business psychology sociology and philosophy: **Book Gridiron genius scan** (And by the way though you don't need to be an expert on football to enjoy this book you do need some rudimentary knowledge of the game. **Gridiron geniusrx boca** For example if you didn't know what I meant by X's and O's this book is not for you: **Gridiron genius book** Hint: it has nothing to do with Tic-Tac-Toe or Hugs & Kisses: **EBook Gridiron genius book**)Lombardi did not write this book with the strict intention of remaining student-turned-instructor, **Book Gridiron genius book** The chapter is called "While I Have You" and it's where Lombardi expounds on pet peeves and "common strategy mistakes: **Gridiron Genius pdf drive** " Essentially he attempts to shatter widespread fallacies by imparting NFL realities, **Book Gridiron genius book** When these fallacies are held by those currently entrenched in the game however you can't do this without citing specific examples. **Gridiron geniusmesh** It's why I began this review with the Doug Pederson situation, **Gridiron geniuswin scommesse** If it's okay to be wrong if it's okay to fail once you start directly pointing out the failure of others then there's an implied obligation to address your own: **Gridiron Genius pdfescape** Not to the failures but rather as to why they were not discussed. **Gridiron geniuspro25** It's what happens when the realities of football collide with the realities of publishing. **Gridiron Genius ebook3000** Much of the wisdom Lombardi offers is sourced from the words and deeds of Bill Belichick with whom he worked longest and most closely, **EBook Gridiron geniusrx** And Belichick's collection of championships does give some credence to that. **Gridiron geniuswin scommesse** Bill Wash Lombardi's other major source had a fantastic career as head coach in San Francisco but he had Joe Montana as his QB for all of that tenure. **Gridiron geniusu** It would be implausible to suggest that Brady or Montana would have had the success they did without Belichick and Walsh respectively: **Book Gridiron geniusrx** What I wonder if Lombardi is missing however is the role of collaboration as opposed to leadership, **Kindle Gridiron genius scan** It's too easy in today's world of guru books and seminars to get trapped into the mystique of the great leader and Lombardi goes all in on that very thing, **Book Gridiron genius scan** But it may reflect more intellectual convenience than genuine analysis. **Book Gridiron genius lyrics** Interestingly Oakland's Al Davis successful but not nearly to the consistent degree we see with Belichick and Walsh never had that single super-collaborator: **Gridiron geniuso** He was up and down as had did and did not have great collaborator's over the long course of his career: **Gridiron geniuso** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL <https://www>. **Gridiron geniuswin scommesse** There's no denying that Bill Walsh and Bill Belichick are among the greatest coaches in the history of football. **EBook Gridiron genius book** One can argue about their relative placements in the pantheon but it's difficult to dispute either's placement among the greatest of the greats, **EPub Gridiron genius bar** Meanwhile Raiders owner Al Davis spent decades as the free-wheeling outlaw of the NFL's leadership class bringing his own unique ideas and passions to the game, **Gridiron genius book** Those relationships form the basis for Lombardi's new book "Gridiron Genius: A Master Class in Winning Championships

and Building Dynasties in the NFL, **Gridiron geniusu** " It's a chance for Lombardi to impart the myriad lessons he has gleaned over his decades of working with some of the finest football minds in history, **Gridiron geniuso** Dynasties are tough to come by in any sport - football is no exception. **Gridiron geniusmods** For a team to reach that sort of exalted dynastic status a lot of things have to go right, **Book Gridiron genius corner** There have to be a few lucky bounces and some paid-off gambles. **Gridiron geniuswin scommesse** Lombardi offers a unique perspective on some of the men who have managed to cultivate that level of legendary success: **Book Gridiron genius corner** He worked under Bill Walsh from 1984-1987 right smack in the middle of Walsh's run of dominance at the helm of the San Francisco 49ers, **Gridiron geniusrx prices** After that he worked for the Cleveland Browns for the next decade or so where he first worked with then-Browns coach Bill Belichick: **Kindle Gridiron geniusrx** The next decade was spent working in personnel for the Raiders and Al Davis: **Gridiron genius book** After a couple of years as general manager of the Browns he reunited with Belichick in New England from 2014-2016. **Book Gridiron genius** What he does in "Gridiron Genius" is expose the reader to the depth of thought that each of these men brought to the table. **PDF Gridiron genius bar** Walsh Belichick and Davis all had these qualities to some extent. **Book Gridiron genius lyrics** Yes they were very different men and ultimately saw somewhat different results but the fundamental principles were all the same: **EBook Gridiron genius** Either way it's a view that few have had - especially with these particular bosses - and any football fan will find it fascinating. **Gridiron geniusrx boca** Lombardi also likes to offer up an occasional list a breakdown of seven criteria for X or 11 reasons behind Y. **EBook Gridiron geniusrx** These detailed explorations serve as a nice counterpoint to a lot of the more anecdotal material. **Book Gridiron genius lyrics** "Gridiron Genius" is a fun book one that football fans are going to dig, **Gridiron Genius ebookers** Does it feel a little too fawning in some spots? A little too shallow in others? Sure: **EPub Gridiron genius** But mostly it's one man's passion for the game and for the people who taught him the most about it laid bare on the page, **Book Gridiron genius corner** Michael Lombardi loves football and deeply respects those who helped cultivate that love, **Book Gridiron genius book** It's not a perfect book but it's a good one - and an undeniably honest one. **Gridiron Genius book** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL An Insider's View "Gridiron Genius" it's a really good book for football nuts, **Gridiron geniusmfp** The reason I say that is that it gives you insight and behind the sea views of the most successful coaches of all time Bill Belichick and Bill Walsh, **Gridiron Genius booking I** loved the inside look on how NFL teams are built; the strategies they select and how they develop: **Gridiron Genius ebookers** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL



Ahora entiendo porqué mis Bills nunca tuvieron oportunidad contra los Pats. **Gridiron geniusmfp** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL Thanks to the publisher Crown Archetype for providing an advance reviewing copy. **Gridiron geniusy** As I write this we're just a couple of weeks into the NFL's 2018 regular season: **Book Gridiron genius scan** Reading a book that actually examines how consistent football excellence has been achieved is refreshing. **Book Gridiron geniusrx** Lombardi spent years on the staffs of Bill Walsh of the 49ers and Bill Belichick of the Patriots during their dynasty years, **Book Gridiron genius bar** (He also was on the Raiders' staff during some of the Al Davis years. **Gridiron geniusu**

And remember the Malcolm Butler interception in the Super Bowl game between the Patriots and the Seahawks? Of course you do it's legendary. **Epub Gridiron genius bar** Well Lombardi might just blow your mind when he describes all that went into that moment. **Gridiron geniuspark** I'm beginning to wonder if there are any media members left who understand or care about this, **Gridiron geniusu** It's a shame because reading this book is a great way to go far beyond the personalities and get inside some of the key elements of what makes successful teams, **Gridiron geniuspune** You don't have to root for the Patriots to take away some specific action points from the team's two decades of accomplishment, **Gridiron genius book** A deeper understanding of the WWBD [What Would Belichick Do] concept can guide us all. **Gridiron geniusu** Not to mention that some of the stories of how Belichick approaches the game are just plain riveting, **EBook Gridiron genius scan** If you really care about football especially about coaching this is a terrific book to read, **Book Gridiron genius corner** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL 3. **Book Gridiron geniusrx** Draftniks along with Patriot and 49ers fans will like it since it focus on the draft and the Bill's Walsh and Belichick. **Gridiron geniuspark** Gridiron Genius: A Master Class in Winning Championships and Building Dynasties in the NFL Mr. **Gridiron geniuso** Lombardi uses this book to talk about what he has learned about winning football teams: **Book Gridiron genius bar** Of course most of the time is spent with the years he worked with Bill Walsh and Bill Belichick: **Gridiron genius book** Really you cannot go wrong with either one of those two men but to be fortunate to have worked with both is truly amazing. And I'll gladly be there when it comes out. My review is based solely on the merits of the book. There is a lot of great stuff in the book. It's not just about Xs and Os. It's not just about film study and drills. It's about leadership. Overall a good book which I found entertaining. I received this book from Netgalley.com I gave it 4 stars. Follow us at www.1rad-readerreviews. Spoiler alert: He always nails it. Tony Romo is a good example. Read this even if you don't like football. The writer has drawn parallels to People like Warren Buffet. If there is a better football book I want to know. He had seen no proof that he was wrong. Neither was a winning record. Winning a playoff games was another matter. It makes the "why" of it easier to find. This is not an autobiography. Then it's on to the business at hand. He was there for most of it. It's a misrepresentation of the man Lombardi respected. But that is merely the end result. Lombardi does not stop to define the basics. At least until we arrive at Chapter 8. It's there Gridiron Genius losses its 5-Star rating. These examples have names attached. He fails to do so. There needs to be material for the next book. And make no mistake process system is on target. 427.themaineedge.com/sports/t. And Michael Lombardi worked under all of them. So yeah - he's been around the block. EVERYTHING. I really like this book. Sports writers and talking heads are everywhere. No dynasty there but some memorable experiences. 5*'s Entertaining but not as enlightening as I would have hoped