

InstaStyle: Curate Your Life, Create Stunning Photos, and Elevate Your Instagram Influence By Tessa Barton **InstaStyle pdf converter**) Also I have taken a workshop on using Instagram for your business and it taught a LOT LESS than this book so for the price I recommend buying this book to learn from as a couple of the main things I learned in the workshop were explained better in detail in INSTASTYLE. **Instastyled reviews** Certain people will feel this book will tell them all they need to know to become a new Instagan INFLUENCER who works seven days a week creating content and being provided free travel accommodations.

Instastyled reviews

One is an authentic life experience being documented and the other is done only for the photo to be published. **Instastyled reviews** It is recommended to hire professional photographers to do the photo shoots of things such as wearing an outfit while walking on a city street or to shoot you driving in a convertible on a cliff hugging road. **Instastyled reviews** On page 115 it says the Influencer uses a certain camera.

Book instastyled reviews

And travel the world is going to be able to afford a camera like that or to hire a professional photographer or to even buy these outfits or pay for those meals. **InstaStyle ebookers** The only financial information about what an Influencer may get paid is on page 174 where it says charge 1% of your follower count per post or \$100 for every 10K followers you have. **Instastyled size chart** In a discussion of how to disclose that the item or service was paid for or the product was given in exchange for a post.

Instastyled reviews

Tezza wrote that she is not a lawyer but the advice she gives is incorrect which I verified by a two second Internet search in which I found the FTC document The FTC's Endorsement Guides: What People Are Asking. **InstaStyle pdf reader** For example if you want to post about food you make you would use your imagination and might choose to show cooking in process photos.

Instastyled reviews



Tons of great advice for those who want to grow their IG following. **InstaStyle epub** Using these techniques I've been able to grow my following to over 10k @pillekap in 5 months Kindle Absolutely love this book! Being a young Influencer and blogger this book is filled with lots of good tidbits. **Traditional-regency instastyled clothing** Kindle It's not the greatest lifestyle book in the world but it's not the worst !! Kindle Beautiful book + huge package of advises for making pictures purely

amazing) as for me this book better is kindle cuz you can zoom in and zoom out all the photos inside)

Kindle Gain Instagram followers grow your personal brand and influence others with beautiful photography fabulous content ideas the best filters and the right hashtags. **Kindle instastyled** Learn how to tell compelling visual stories for every aspect of your charmingly curated life from a cozy snap of your shabby chic bed to a candid of your day trip with hubs to an attractive flat lay of your covetable afternoon in the park outfit. **Instastyled reviews** How do people take those aerial shots of breakfast in bed why do her selfies look so flattering and how does she have time to capture all those beautiful photos while raising a family? Learn from successful Instagram influencers as they teach you all the exclusive tricks of the trade. **Instastyled reviews** From the moment you create your handle to get started this book provides content inspiration advice on curating shots and editing instructions to keep your grid captivating and professional. **Instastyled dresses** InstaStyle: Curate Your Life Create Stunning Photos and Elevate Your Instagram Influence I am Tezza a six foot tall girl from the mountains of Salt Lake City Utah who grew up in a home surrounded by artists. **Kindle instastyled** The book's author is an Influencer who focuses on lifestyle which for her is fashion travel and eating in restaurants she goes by the name Tezza and looks like a professional model is six feet tall has beautiful face and hair and has a lean body that looks great in fashion clothes. **Book instastyled returns** There are short four page sections to tell how some other Instagram Influencers run their account their main focus is in each of these categories: travel food photographed at home beauty family (of toddlers and babies) and health and fitness by a mother of young children and interior design and one who does only flat lays of products. **Book instastyled returns** Later it says to find locations good for photo shoots then go do the photo shoot to me that is not photographing your life as you live it it is intentionall doing things to get a photo those are two very different things I looked it up online and saw the retail is \$6K. **PDF instastyle** There is no financial information here to keep it real not every woman who wants to wear trendy outfits eat in expensive restaurants finished foods cookbooks you are reading et cetera. **Instastyled reviews** Here is some of the information provided with page numbers to give you a sense for the content of this book: How to save Instagram posts for inspiration in general or for your travel pg. **Book instastyled returns** 62 (Note: this is not possible for all types of photos for example fine artworks seen at a museum should not have filters applied to alter them and some customers are upset when the item they buy is a different color than what was shown in the marketing post. **Instastyled reviews** 174 Kindle What a stunning book so well thought out lots of time and creativity poured into it you will learn a lot from it and it's something to keep forever (beautiful images within): I definitely recommend this book if you are just getting started on Instagram and want to grow your brand. **Book instastyled returns** Kindle Three stars because most of it is exactly like you'd expect, **Instastyled reviews** Photos from her Instagram and a description of why she does it the way she does. **Traditional-regency instastyled clothing** Does have useful tips for those new to the Instagram scene, **Instastyled reviews** Not practical for those who do not use Instagram for making a living, **Instastyled reviews** Kindle There is a lot of useful practical information about how to use Instagram in this book and for that reason I like it 4 stars, **Book instastyled reviews** I would have rated it a 5 and loved it if it did not contain erroneous legal information pertaining to the FTC in the USA and by being a bit pie in the sky, **InstaStyle kindle cloud** It is also recommended that we look for travel to do in order to keep our content fresh and active. **Instastyled return portal** One of the highlighted Instagrammers says her three year old has already traveled to 25 counties: **Instastyled dresses** There is a mention of free hotel lodging in five star hotels: **Traditional-regency instastyled clothing** Yet there is not much said about how to achieve these things and readers may think that everyone can make a full time living from being an Influencer. **EBook instastyled reviews** Free clothes and makeup are fun but cash money is needed to pay the electricity bill (and everything else for basic survival): **PDF instastyle** The book lacks information about which parts of what is shown in the Instagram photos was given for free versus paid for. **Instastyled reviews** I was bothered by the incorrect legal advice given on page 175 regarding the United States of America's FTC (Federal Trade Commission): **InstaStyle pdf converter** The hashtag idea Tezza suggests is not allowed per

the clear information given in the FTC document: **InstaStyle epubs** There must be a clear statement visible to the viewer without clicking to view with the button: **Traditional-regency instastyle clothing** (Note that this book was received by me as part of the Vine reviewer program which is stated by right at the top of this review to meet the FTC's requirement. **Book instastyled reviews** I was not paid to write this review or to post about it anywhere else on the Internet and am allowed to be honest in my review, **Instastyled reviews**)The rest of the book is useful although people wanting to focus on content in other areas will have to be creative about their own direction and topics, **InstaStyle epubs** Kindle It was a quick easy enjoyable read with pretty pics as bonus: **Book instastyled** Great for wanna be influencers! Basic knowledge can be found in this book. **Book instastyled** You have unbeatable taste and killer style that just needs to be unleashed to the world, **Instastyled reviews** You're a creative force who wants to connect with others who will appreciate and be inspired. **InstaStyle kindle cloud** InstaStyle is your visual guide for transforming your feed and showcasing your life while remaining true to your brand. **Book instastyled returns** Whether you prefer vintage and moody or soft and blush pink specific guidelines explain how to create an immediately recognizable photo aesthetic with presets and editing, **EBook instastyled reviews** You'll learn precisely how to drive people to your feed and win a follow so that you ultimately grow your business and earn money by becoming #sponsored: **Traditional-regency instastyle clothing** I was taught not just to dream but to achieve my dreams: **InstaStyle kindle books** My mind has always been full of ideas constantly seeing the world with new eyes and wanting to share my vision. **InstaStyle epubs** I got my bachelor of fine arts from the University of Utah with an emphasis in photography. **Instastyled reviews** If there is one thing I learned early on in life it's that you can't wait around for what you want to come to you; you have to go and get it: **InstaStyle epubs** Ask questions be curious be embarrassed and be remembered—this is how you'll grow: **Book instastyled** I was actually taking a very expensive Instagram course at the same time I started this book and I found information in this book than in the course, **Instastyled reviews** She actually gives real life tips that you can use NOW to work on perfecting your photography growing your Instagram meals and clothing. **Kindle instastyled** If you know nothing about Instagram nothing about photography basics and nothing about filters and analytics then this book tells a lot that will educate you: **Instastyled clothing** There are a ton of full color photos throughout the book and the paper is thick and nice: **InstaStyle pdf converter** This is a DK publication if you are familiar with their high quality photograph filled books this is the same great quality. **Epub instastyle clothing** The book starts off saying to have your Instagram account show the life you are actually living, **Kindle instastyled** On the next page (61) Tezza states she works seven days a week and is constantly brainstorming to find new ideas of things to do in order to create new content, **Instastyled reviews** If you are an artist you would show ideas works in process finished projects and art show or sales of your artwork posts: **Instastyled phone number** Tezza does not give any ideas about other types of Instagram accounts, **Instastyled reviews** 48Choose time of day for best light and pick good locations pg: **EBook instastyled returns** 62Keep color tone consistent for entire account (!) or limiting filters to a low number and gently transitioning from one color scheme to another pg: **PDF instastyle** 65Lots on the grid system styling your posts for a good looking 9 grid starts on page 66 see index for all the places it's mentioned, **InstaStyle kindle cloud** 69Tezza uses fashion magazines for inspiration and styles her account in that manner pg 73Intentionally travel to places to create content pg. **Traditional-regency instastyled clothing** 146Tezza uses Pinterest to find ideas for her own content pg, **Instastyled reviews** 74Basic photography tips begins on page 82Use of a \$6K camera pg: **InstaStyle kindle books** 115Shooting food pics at home with tripod professional lights diffusers and reflectors pg: **InstaStyle kindle books** Kindle Love Tezza and I pre ordered it as soon as it was released. **Traditional-regency instastyle clothing** The cover resembles an Instagram feed and the aesthetic is perfect so you can use it as table decor, **Instastyled reviews** The negatives to the book are that it is basic and the information vague. **Instastyle book** I just think after reading so many free articles online and developing the basic knowledge of social media that everything with in the book seemed pretty standard to the articles, **Instastyled reviews** For instance when you flip

through the book imagine a children's book with little writing and loads of pictures, **Traditional-regency instastyle clothing** I was expecting in depth social media gold but instead found a pretty layout of information I already knew: **Traditional-regency instastyle clothing** However if you are new to social media or have little knowledge on the matter I recommend the book to help set you on a path. **PDF instastyled** Overall I enjoy having book and it's nice to have everything all in one place but I don't think it is a necessity[1]

And becoming a brand. Influencers guide to Instagram. (I will provide details later. If you want accurate info go read that online document.I loved this book and read every single word of it. Amazing. I applaud all this information.There are some contradictions and confusing points. 48Paying photographers to take your photos pg. 48Plan posts by day of week idea pg. 61Photo types poses vs. spacers use of pretty grids pg.)Tezza uses DSLR not just mobile phone pg.Use of grid borders or puzzles or checkerboards pg. 74Using stories on IG vs. the posts pg. 74 & pg. 118Use of captions pg. 144How to use IG highlights pg. 148Options for video content in stories pg. 150Apps I'd never heard of: VSCO 8mm to add effects pg. 151Use location tags pg. 152How to run contests pg. 156How to do Q&A in Stories pg. 157How to use analytics (available for business accounts) pg. 158Wrong information about FTC regulations in USA pg. 175What you should ask to get paid pg. Non expensive table decor as well! Kindle.